



DELTA 2000 Soc. Cons. a.r.l.

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Setting-up a network of Slow Tourism professionals 5 Information Days for tourist guides and tour operators in Comacchio

On Wednesday, December 14th, at 10am at the premises of Manifattura dei Marinati in Comacchio will take place the first information day for tour operators and tourist guides. The event is organized within the European Cross-border Cooperation Programme between Italy and Slovenia.

On the first day, Stefano Dall'Aglio from Econstat will address the basic concepts of this sector and answer the question "What does Slow mean?" In particular, he will discuss examples of slow living, the concept of slow tourism and the profile of slow tourists.

The second lecture, scheduled for the next day (Thursday, December 15th) will be more operational: the participants will define the guidelines for setting-up the Slow operators network.

The aim of the SlowTourism project is the creation of a cross-border "Slow Tourism" network in the Upper Adriatic region, which will have positive impacts on this area in terms of deseasonalization, quality growth and better skills and more income for the participants.

The SlowTourism Project involves, in addition to the Lead Partner DELTA 2000 and the Provinces of Ferrara and Ravenna, several institutional partners of the Veneto and Friuli Venezia Giulia Regions and 14 Slovenian institutions (for a total of 30 partners). The project aims at structuring new tourist products in the Italian and Slovenian project areas characterized by natural elements of great value and the presence of water. Within the project several smaller pilot projects will be carried out (for a total amount of € 672,000), in addition to various initiatives regarding marketing, training, communication and "Slow" info-points in Italy and Slovenia. The activities will focus on cycling, river tourism, bird watching, nature tourism and sports tourism.

The next information days will take place on 12nd, 19th and 26th January 2012. All interested subjects should contact DELTA 2000, tel. 0533 57693; www.slow-tourism.net



Lead Partner



Project partners

- Provincia Ferrara
- Provincia Ravenna
- Provincia Rovigo
- GAL Polesine Delta Po
- GAL Venezia Orientale, VEGAL
- Consorzio del Parco Regionale del Delta del Po Emilia-Romagna
- Ente Parco Regionale Veneto Delta Po
- Dipartimento di Scienze politiche e sociali, Università di Trieste
- GAL Alta Marca Trevigiana
- GAL Terre di Marca
- BSC, Poslovno podporni center, d.o.o., Kranj
- Turizem Bohinj, javni zavod za pospeševanje turizma
- Zavod za turizem in kulturo Žirovnica
- Center za trajnostni razvoj podeželja Kranj, razvojni zavod
- Triglavski narodni park
- Slovenska turistična organizacija
- Občina Bled
- Občina Bohinj
- Občina Gorenja vas-Poljane
- Občina Jesenice
- Občina Kobarid
- Občina Kranjska Gora
- Občina Radovljica
- Občina Žiri
- Provincia di Venezia
- Provincia di Udine
- Comune di Ravenna
- Regione Emilia-Romagna
- Associazione Nautica Nautisetete



2007-2013
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program čezmejnega sodelovanja
Slovenija-Italija

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