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## Press release

### International Po Delta Birdwatching: a successful *slow* event

The 6<sup>th</sup> edition of International Po Delta Birdwatching Fair has been extremely successful, since more than 30,000 people from Italy and abroad attended the 3-days-long event in the Emilia-Romagna region.

To the event, that hosted also the partners of the European strategic project SLOWTOURISM Strategic Project, funded under the Program for CBC Italy-Slovenia 2007-2013, the European Regional Development Fund and national funds, who represented the Italian regions of Veneto, Emilia-Romagna and Friuli-Venezia Giulia and the Slovenian regions Gorenjska and Goriška. The partners had an **especially dedicated hall**, where they presented their touristic offer in the fields of cycling tourism, river tourism, bird watching, nature tourism and sports tourism.

From Slovenia came the following partners: BSC Kranj, Gorenjska Regional Development Agency, Centre for Sustainable Rural Development of Kranj, the Municipalities of Bled, Bohinj, Gorenja vas Poljane, Jesenice, Kobarid, Kranjska Gora, Radovljica and Žiri, Slovenian Tourist Organisation, Turizem Bohinj, Triglav National Park and the Institute for Tourism and Culture of Žirovnica. From Italy came the Lead Partner DELTA 2000, Municipality of Ravenna, Institute for parks and Biodiversity of the Po Delta, GAL Alta Marca Trevigiana, Polesine Delta Po, Terre di Marca, Venezia Orientale, Veneto Regional Park of the Po Delta, Provinces of Ravenna, Ferrara, Udine, Venice and Rovigo, Emilia-Romagna Regional Government and the University of Trieste.

In addition to the exhibition there were several **slow mobility services**, including bike rental and a shuttle boat that accompanied the tourists from the exhibition halls to the Valli di Comacchio. Some events were sold out, for example the guided tours of the Po Delta Park.

This year's edition recorded a qualitative and quantitative growth compared to the 2010 edition, particularly among **nature photography enthusiasts**.

Such increase is confirmed by the large number of specialized photographers, the success of the two Nature Nights, the Projection of Nature Images (with about 300 spectators) and the several beautiful exhibitions in Comacchio: My Delta: seven photographers and their views on the Po Delta Park (open until May 20 at Manifattura dei Marinati in Comacchio) and the **Delta in Focus** photo-contest that closed the fair on Sunday, 29 April. This year's overall winner was **Giuliano Zogno**, with the photo "Capinera."

The event was enriched by the **2<sup>nd</sup> Edition of the Laboratory on Nature Documentaries** organized by director and naturalist Francesco Petretti, which was aimed at producing a short film on Comacchio's salt flat.

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#### Lead Partner



#### Project partners

- Provincia Ferrara
- Provincia Ravenna
- Provincia Rovigo
- GAL Polesine Delta Po
- GAL Venezia Orientale, VEGAL
- Ente di Gestione per i Parchi e la Biodiversità - Delta del Po
- Ente Parco Regionale Veneto Delta Po
- Dipartimento di Scienze politiche e sociali, Università di Trieste
- GAL Alta Marca Trevigiana
- GAL Terre di Marca
- BSC, Poslovno podporni center, d.o.o., Kranj
- Turizem Bohinj, javni zavod za pospeševanje turizma
- Zavod za turizem in kulturo Žirovnica
- Center za trajnostni razvoj podeželja Kranj, razvojni zavod
- Triglavski narodni park
- Slovenska turistična organizacija
- Občina Bled
- Občina Bohinj
- Občina Gorenja vas-Poljane
- Občina Jesenice
- Občina Kobarid
- Občina Kranjska Gora
- Občina Radovljica
- Občina Žiri
- Provincia di Venezia
- Provincia di Udine
- Comune di Ravenna
- Regione Emilia-Romagna
- Associazione nautica Nautisetta



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**Slovenija-Italija**



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